



Expanding MoMath's Impact: More Space for Discovery

Since opening in 2012, MoMath has inspired more than 1.4 million visitors – including 325,000 students – with hands-on experiences that make mathematics accessible, engaging, and fun. As MoMath prepares to move to its new home at 635 Sixth Avenue, we have a **one-time opportunity to expand our impact through an additional 10,300 square feet of space**, unlocking new possibilities for exhibitions, programming, and sustainability.

An Unprecedented Opportunity for Growth

- **Expand Museum Capacity:** Legal capacity at MoMath's new facility is currently capped at 550 due to the limited capacity of the restrooms; adding additional restrooms in the Expansion Space will increase capacity of the current space to more than 800 visitors. Additionally, the Expansion Space itself will accommodate additional visitors, allowing total Museum capacity to increase even further. This will ensure that visitors do not have to wait outside while the Museum appears underutilized.
- **Enhance the Visitor Experience:** The Expansion Space will provide greater capacity for visitors, including large-scale interactive exhibits, immersive floor activities, human-scale construction games, and dynamic community programming, allowing MoMath to continue innovating in mathematical engagement for all ages.
- **Focus on Early Learners:** Providing additional open space on the lower level will provide more opportunities for large-scale programming for young learners, including circle time activities, giant mathematical building toys, and games and activities incorporating music and movement.
- **Increase Access for Schools:** The additional space will enable MoMath to serve more Title I schools with free field trips, complete with dedicated areas for students to enjoy lunch. This ensures that more underserved students can experience the wonder of mathematics in a hands-on environment.
- **Create Opportunities for Special Events:** The Expansion Space will provide enhanced rental opportunities for private events, increasing the Museum's financial sustainability.
- **Improve Back-of-House Efficiency:** Expanded workspace and more room for tools and machinery will enable faster exhibit maintenance, better staff accommodations, and reduced reliance on costly offsite storage.

The Critical Need: Act Now to Build the Future

MoMath has a unique opportunity to secure this additional space, but we must act quickly.

- **Rent:** \$5.8 million will cover the cost of the additional space for the life of the lease.
- **Buildout:** \$2.5 million will allow a white-box buildout, including a new stairway and elevator and new public spaces.

Why Contribute: Be Part of a Transformative Legacy

- **Leave a Lasting Impact:** Naming opportunities allow donors to attach their names to exhibits, event spaces, and innovation hubs that redefine mathematical engagement.
- **Invest in the Future:** Your support will empower MoMath to reach more students, educators, and families, fostering the next generation of problem-solvers, innovators, and mathematical thinkers.
- **Sustain MoMath's Growth:** With additional revenue streams from expanded programming and private events, this investment helps assure MoMath's long-term success.

MoMath is poised to redefine how people experience mathematics – creating a world where math is dynamic, immersive, and engaging for all. Help us seize this opportunity to grow, innovate, and inspire.