

## **Annual Institutional Participation 2023**

The National Museum of Mathematics (MoMath) offers a unique palette of opportunities for institutional involvement. This is organized into two main series: Institutional Sponsorships, which encompass the aspects of a museum relationship that give visibility to the support that the organization is providing MoMath's mission; and Institutional Memberships, which focus on benefits for the employees of an organization.

Note that an organization may combine these options to tailor its involvement to its particular needs and desires. Any organization that funds both a Sponsorship and a Membership will receive a 10% discount on the Membership fee.

### **Institutional Sponsorships**

Square Sponsor \$24,025 (155 squared)

- Press release announcing the sponsorship
- Name listed as an annual sponsor in the Museum and on its website
- Name credited on select advertising and collateral materials during the year
- Sponsorship announced on MoMath's social media channels
- Link to your website from MoMath website
- Opportunity to create one promotional event with MoMath. Examples include:
  - A promotional merchandise distribution at MoMath
  - A custom geometric paper construction activity bearing your logo, for use as a promotional giveaway
  - A joint promotion aimed at building MoMath membership and your organization

Fibonacci Sponsor \$46,368 (the 24<sup>th</sup> Fibonacci number)

This sponsorship level includes all of the recognition of a Square Sponsor, plus:

- Your logo on selected MoMath advertising and collateral materials during the year
- Quarterly mention on MoMath's social media channels
- 10% discount on one event space rental fee at MoMath during the year
- One additional promotional event (two promotional events in total) with MoMath
- One complimentary ticket to the MoMath annual gala
- Designation as the sponsor for one free afternoon or evening selected by MoMath

Prime Sponsor \$99,991 (the largest five-digit prime number)

This sponsorship level includes all of the recognition of a Fibonacci sponsor, plus:

- Sponsorship kick-off event attended by key MoMath personnel
- Premium placement of logo on MoMath advertising and collateral materials
- 15% discount on one event space rental fee at MoMath during the year
- One additional complimentary ticket (two tickets in total) to the MoMath annual gala
- Designation as the sponsor for two additional free weekday afternoons (three free weekdays in total)



## Corporate Memberships

All corporate memberships include discounts on personal memberships for employees.

Additive Corporate Member \$6,441 (sum of numbers from 1 to 113)

- Free admission for employees up to 250 total annual admissions
- Free admission to selected online programs
- Free access to recordings of MoMath programs

Exponential Corporate Member \$16,807 (seven to the fifth power)

- Free admission for employees and a guest up to 500 total annual admissions
- Free admission to selected online programs
- Free access to recordings of MoMath programs
- Two invitations to a variety of exclusive MoMath events

Fibonacci Sponsor \$28,657 (23<sup>rd</sup> Fibonacci number)

- Free admission for employees and up to three guests, up to 1000 total admissions
- Free admission to selected online programs
- Free access to recordings of MoMath programs
- Three invitations to a variety of exclusive MoMath events
- Creation of a Volunteer Day for your organization

Square Sponsor \$50,625 (225 squared)

- Free admission for employees and up to five guests, up to 2000 total admissions
- Free admission to selected online programs
- Free access to recordings of MoMath programs
- Four invitations to a variety of exclusive MoMath events
- Creation of up to two Volunteer Days for your organization
- Designation of a Family Day for your organization including a special event for employees and their guests