



During the Pandemic, NYC Math Museum, the National Museum of Mathematics (MoMath), Discovers Enormous Virtual Global Growth

New York, NY (February 3, 2021)—When mandated by the City to close because of the Covid-19 crisis, the [National Museum of Mathematics](#) (MoMath) in New York City didn't expect to find itself transformed into a virtual, cultural and educational attraction with a skyrocketing global audience for its online programs. An unexpected breakthrough for the eight-year-old Manhattan Museum, worldwide demand for programs usually presented onsite revealed a pent-up market for math content.

"Math is a universal language that allows people to build new human connections even as many are continuing to physically isolate," said Cindy Lawrence, CEO and Executive Director of MoMath. "At a time when divisiveness seems to have become all too common, MoMath is working to unite people of all ages and backgrounds through a shared enjoyment of mathematics."

MoMath immediately prepared for the shut down by quickly re-training full-time staff to adapt their skills for the virtual environment. By the time the Museum temporarily closed to the public, they were already offering their first online class field trip at the same time as they were leading their last in-person field trip at the Museum. MoMath is working around the clock, seven days a week to create high quality, customized math programs geared for all ages and levels of math ability.

Since going virtual in March 2020, MoMath has provided more than 2,400 online programs reaching more than 75,000 participants from all 64 U.S. States and Territories, as well as 107 countries, including Australia, Vietnam, Guatemala, Egypt, Argentina, Indonesia, China, Pakistan, Bhutan, Sweden, Chad, Zambia and France.

MoMath has launched several new virtual programs, including an online panel discussion featuring former NFL Baltimore Raven and mathematician, John Urschel, and five of the nation's top Black mathematicians who joined from across the country to share their personal career success stories, and three online panel discussions

featuring top U.S. women in mathematics who shared powerful stories and experiences about becoming strong female leaders in STEM.

MoMath's unique online programming, designed by expert mathematicians and math educators, has given students of all ages around the world a desire to learn, and has offered insight to engaging activities and lesson plans that parents and teachers can implement into their own "virtual classrooms."

You can find information about the Museum's current online programs at events.momath.org.

ABOUT THE NATIONAL MUSEUM OF MATHEMATICS

The National Museum of Mathematics (MoMath) is the only math museum in North America. Since opening in December 2012, MoMath has welcomed over 1.1 million visitors, including over 250,000 students and 8,400 school groups.

MoMath exhibitions and content are also offered around the US – Washington, California, Oregon, Arizona, Utah, and New Mexico; and worldwide – Singapore, Brazil, Germany, Russia, Spain, Sweden, Ukraine, China, Pakistan, and the UK.

For more information, visit momath.org.

####