



For Immediate Release

The National Museum of Mathematics (MoMath) Hosts Its Fifth Annual New York City Math Festival as Part of the Kick Off to NYC Homecoming Week

Free Public Event in Lower Manhattan Will Feature Interactive Sculptures from Mathematician David Reimann and Artist Anton Bakker, Hands-On Mathematical Exhibitions, and a Variety of Games, Puzzles, and Brainteasers

Saturday, August 14, 2021, 10 a.m. - 4 p.m.

New York, NY (August 11, 2021)—This weekend the [National Museum of Mathematics](#) (MoMath) will host its fifth annual NYC Math Festival, **Saturday, August 14 at Fosun Plaza, 28 Liberty Plaza from 10 a.m. and 4 p.m.** The free public event will be held as part of the kickoff of [NYC Homecoming Week](#), a citywide celebration to honor New York’s resilience in the face of the COVID-19 pandemic.

Held rain or shine in Lower Manhattan, the NYC Math Festival will feature the Museum’s popular *MoMath 2 Go* exhibit; an interactive sculpture building event with mathematician Dr. David Reimann; augmented reality sculptures from artist Anton Bakker; games, puzzles and brainteasers from the Julia Robinson Math Festival; card games with SET® expert Lauren Rose; and activities presented by The Lab for the Developing Mind at New York University.

“MoMath is thrilled to return in person with our fifth annual Math Festival this summer as part of NYC Homecoming Week, joining with the Mayor’s Office to celebrate our City’s resiliency and power of culture to bring people together,” said Cindy Lawrence, CEO and Executive Director of MoMath. “We hope that the international language of math, which is fun and engaging for people of all ages and abilities, will unite New Yorkers

from across the five boroughs and visitors to our City as they continue to return to the institutions that kept the heart of New York beating throughout the COVID pandemic.”

This year’s festival will include *MoMath 2 Go!*, a series of activities and games including four different human-scale mazes; an opportunity to design your own roller coaster; a street-sized trip along MoMath’s ‘iconic’ number line; and a chance to take a unique kaleidoscopic selfie.

Attendees will also be invited to construct a giant geometric sculpture alongside mathematician David Reimann and interact with the sculptures of Dutch artist Anton Bakker. As part of MoMath’s *Global Perspective: Math, Art, and Architecture Around the World* exhibition, festival participants can experience augmented reality using computer-based, custom technology to place Bakker’s sculptures in the real world, right alongside the viewer.

Several Museum partners will be onsite to facilitate activities, including SET® expert and Bard College math professor Lauren Rose, who will lead games of QUADS, the pattern-based card game that she co-invented.

The Julia Robinson Mathematics Festival will bring their popular online math games and puzzles to life with collaborative activities for young participants to hone their problem solving skills. The Lab for the Developing Mind at New York University, directed by Dr. Moira Dillon, will also present activities for children, including Multiplication City, a game to practice multiplication rules; Speed Sort, a numerical comparison game; It Takes Three, an interactive exercise to engage in spatial intuition; and a themed raffle. MoMath has partnered with the Lab since 2017 on research and outreach related to the origins and development of cognitive abilities that make us human.

An outpost of Additions, the shop at MoMath, will also be onsite at Fosun Plaza for all visitor’s summer gift needs.

For more information about this year’s festival [please visit the event page on MoMath’s website](#) or the [NYC Homecoming Event website](#).

About the National Museum of Mathematics

MoMath, the only math museum in North America, is located at 11 East 26th Street on the northside of popular Madison Square Park in Manhattan and is open seven days a week, 10 a.m.- 5 p.m. For more information, visit momath.org.

About Fosun

Fosun was founded in 1992. Fosun's mission is to provide high-quality products and services for families around the world in health, happiness and intelligent manufacturing segments. Fosun International Limited is an innovation-driven consumer group that has been listed on the main board of the Hong Kong Stock Exchange (00656.HK) since 2007. Fosun International ranks No.459 on the 2021 Forbes Global 2000 List.

About 28 Liberty

28 Liberty, at the heart of downtown NYC, is the go-to destination in Lower Manhattan for recreation and best-in-class dining. The office tower's 2.5 acre Fosun Plaza hosts a variety of community events throughout the year, from food festivals to arts programs to educational experiences and more. The 38,000 square foot penthouse is home to restaurateur Danny Meyer's latest endeavor, Manhatta, a restaurant and bar with sweeping panoramic views of the NYC skyline, and featuring a multifunctional event space accommodating up to 800 guests at three simultaneous gatherings. Alamo Drafthouse Cinema is among the tenants of the new 200,000-square-foot retail space at the base of the building. Whether exploring the latest cultural event or sipping cocktails at sunset from the 60th floor, 28 Liberty always offers something new to discover.

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